

Do you need to diversify?



Take a few minutes to review your current income streams and assess whether a more diverse funding approach could benefit your organisation and your beneficiaries.

Consider diversification across the income spectrum, or if that is not possible or appropriate at this stage of your organisation's development, within a particular stream.

| INCOME STREAM | NUMBER OF PROVIDERS | FUNDING LENGTH | AMOUNT £ | LEVEL OF DEPENDENCY | | |
|----------------------------|---------------------|----------------|----------|---------------------|-------------|-----------|
| | | | | Low <10% | Medium <50% | High >50% |
| <u>Donations</u> | | | | | | |
| 1. Individuals | | | | | | |
| 2. Private sector | | | | | | |
| <u>Grants</u> | | | | | | |
| 1. Trusts and Foundations | | | | | | |
| 2. Public sector agencies | | | | | | |
| 3. Private sector | | | | | | |
| <u>Contracts</u> | | | | | | |
| 1. Voluntary organisations | | | | | | |
| 2. Public sector agencies | | | | | | |
| 3. Private sector | | | | | | |
| <u>Trading</u> | | | | | | |
| 1. Individuals | | | | | | |
| 2. Voluntary organisations | | | | | | |
| 3. Public sector agencies | | | | | | |
| 4. Private sector | | | | | | |